



**BLOSSOM
ACADEMY**

Employer Partner Strategist

Location: Accra, Ghana

Job Type: Full-time

About Blossom Academy:

Blossom Academy is a leading education and career development organization committed to empowering individuals with the data skills and knowledge needed to thrive in the modern workforce. We offer a range of programs designed to bridge the gap between education and employment, equipping our learners with the tools to succeed in their chosen careers.

Job Description:

We seek a mature, friendly, upbeat Employer Partner Strategist to join our team. The ideal candidate will deliver a great experience to our Fellows and employer partners. You will represent our brand and be our partners' liaison internally. You must also possess excellent communication and interaction skills and be motivated and assertive. The fast-paced setting requires strong multi-tasking skills, reliability, and a desire to grow.

Responsibilities:

- Develop and execute a comprehensive employer partnerships strategy to enhance opportunities for Blossom Academy learners in the job market.
- Identify, target, and engage with potential employers to establish fruitful partnerships and collaborations.
- Build strong relationships with key industry stakeholders, understanding their workforce needs and preferences.
- Collaborate with academic departments to facilitate employer engagement in curriculum development and experiential learning opportunities.
- Co-implement leadership skills workshops to support Fellows in seamlessly integrating into their roles post-training.
- Organize and participate in industry events, job fairs, and networking opportunities to showcase Blossom Academy learners to potential employers.
- Collaborate with marketing and communication teams to promote success stories, testimonials, and achievements of Blossom Academy graduates.
- Negotiate and structure partnerships and internship opportunities to benefit learners and employers.
- Keep abreast of industry trends, labor market demands, and changes in skill requirements to tailor partnership initiatives accordingly.
- Co-implement the monitoring, evaluation, and learning of fully executed training programs.

Qualifications:

- Bachelor's degree in business, marketing, education, or a related field. Master's degree is a plus.
- Proven experience in employer relations, business development, or a similar role.
- Strong understanding of industry trends, workforce needs, and employer expectations.



BLOSSOM ACADEMY

- Excellent networking and relationship-building skills with the ability to engage with stakeholders at various levels.
- Exceptional communication and presentation skills, both written and verbal.
- Results-oriented mindset with a track record of achieving and exceeding targets.
- Ability to work independently and collaboratively within a team.
- Familiarity with educational institutions or workforce development programs is advantageous.
- Highly organized, detail-oriented, and able to manage multiple projects simultaneously.

To apply, please submit your resume and cover letter to **applicants@blossom.africa**. The subject line must read “**Employer Partner Strategist.**”

Blossom Academy is an equal-opportunity employer. We encourage candidates from all backgrounds to apply.